

**To the Member Associations of FIFA/Bid Committees
who have expressed an interest regarding the hosting
and staging of the 2018 and/or 2022 FIFA World Cup™**

Bid circular no. 3

Zurich, 7 July 2010

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**Bidding Process for the 2018 and/or 2022 FIFA World Cup™ – contact with members of
the FIFA Executive Committee and their member associations**

Dear Sir or Madam,

With only five months to go until the FIFA Executive Committee decides about the hosting of the 2018/2022 FIFA World Cups™, the Bidding Process is now entering the last phase, which will also include the upcoming inspection tours.

With bid circular no. 2, dated 16 March 2010, you were reminded of the rules of conduct as set out in Clause 11 of the Bid Registration.

According to Clause 11.2 on the rules of conduct, amongst others, the Member Associations and the Bid Committees shall refrain from attempting to influence members of the FIFA Executive Committee or any other FIFA officials, in particular by offering benefits for specific behaviour.

During the 2010 FIFA World Cup South Africa™, FIFA and the members of the FIFA Executive Committee noted that various bidding associations were contacting members of the FIFA Executive Committee, either formally or informally, in relation to the relevant bids.

In order to better monitor these contacts and also to preserve the independence of the members of the FIFA Executive Committee in the bidding procedure, and after analysing this issue with the chairman of the FIFA Ethics Committee, we would like to inform you about a new policy we ask you to strictly respect, effective immediately.

According to this new policy, each and every contact and/or initiative that a bidding association (including the relevant Bid Committees) makes (be it directly or indirectly) with a member of the FIFA Executive Committee or a member association of an FIFA Executive Committee member (be it directly or indirectly) shall be reported in advance and in writing to the secretariat to the FIFA Ethics Committee. This report shall include an explanation about the reasons for such contact as well as any other information that could have an impact on the Bidding Process. The FIFA Ethics Committee may ask for additional information if deemed necessary.

In this regard, we would like to inform you that any violation of this principle will lead to an investigation by the FIFA Ethics Committee with possible sanctions in accordance with the FIFA Code of Ethics.

Finally, please be informed that this circular shall not alter or affect any terms or provisions of the Bid Registration.

We thank you for taking note and your valuable cooperation in this matter.

Yours faithfully,
FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

A handwritten signature in black ink, appearing to read 'Valcke', written over a horizontal line.

Jérôme Valcke
Secretary General

cc: FIFA Executive Committee
FIFA Ethics Committee